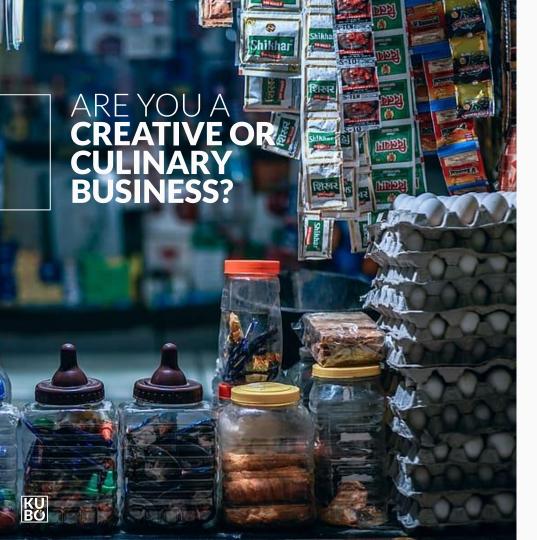


**01-03 SEPTEMBER 2023** KULTURGARAGE 1220 WIEN





## **OUR GOAL**

To lend a platform to elevate & celebrate the Filipino entrepreneurial spirit.

## **OUR OBJECTIVE**

To gather all artisanal, creative and culinary businesses, elevating Filipino heritage, food culture and artistry under one roof to engage in not only commercial activity but also facilitate awareness, networking, collaboration, while being able to showcase their business to the community and fellow entrepreneurs.

As a community of creatives in the diaspora, we have the power and opportunity to not only advocate for our chosen creative expression but also our collective traditions and cultural heritage, as it evolves through our individual experiences and identities. This is for us and for those who will come after us.



## WHO CAN **JOIN**?

Filipino-owned creative, artisanal, and/or food businesses who wish to showcase their work or cuisine for commercial purposes.

\*If you do not wish to conduct business at KUBŌ, but are a startup looking to network, please get in touch with us, nonetheless, as we will have a separate area and concept dedicated to young Pinoy entrepreneurs.

\*Please be 18 and above





# COMMERCIAL INFORMATION

The retail space, called our *Pop-Up Palengke*, will consist of two separate areas - food & non-food section. This year we will design the space to replicate a bustling Manila street market. As a commercial partner, you will be renting a space at the festival for a corresponding fee of \*400€ for all three days that includes the following:

- A dedicated retail area with a display table with a rough measurement of 150x50cm. We are aware of needs and requirements for flexibility and will determine your working area together with you on the next stages of the process.
- Personalized signage and collateral that corresponds with the theme and concept of the *Palengke*.
- Dedicated social media content pertaining to our commercial partnership.
- Full festival passes for your team we ask you to limit your team to only your working team to avoid overcrowding the working spaces.
- Basic power source, prep area, access to team facilities storage, office space, showers, dressing rooms. For culinary activity, please be aware that Kulturgarage does not have a kitchen and no on-site cooking will be possible. Please prepare accordingly.

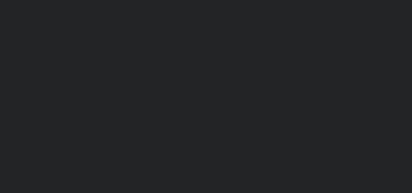
We are open to all kinds of creative, artisanal or food businesses who wish to take part in the festival. Nevertheless, we reserve the right to pre-screen all inquiries to make sure it aligns with the spirit, values, and overall concept of KUBŌ23.

#### IF WE SPARKED YOUR INTEREST:

- PLEASE EMAIL OUR PALENGKE MANAGER GERARD RABARA: g.rabara@kubo-austria.at
- 2. Please include the following in your inquiry:
  - A complete proposal of your commercial concept and presence at the festival, including technical requirements, staffing plan, inventory description, and your open questions to us.
  - Your website or social media for reference. If you do not have a business presence online, please indicate and include images or samples of your inventory in your proposal.

\*We are a non-profit organization and this event is solely funded through the kindness of our supporters and partners. All the proceeds go to powering the event, the location, the people, and our work to further promote Filipino culture and bringing our communities closer together.





YOUR PARTICIPATION!

**WE LOOK FORWARD TO**